

## OFFICE 2010

If even the corner office on the 16th floor isn't quite cutting it anymore, maybe it's time for a change of location

A well-designed office is mission critical - and it's no surprise that some of the big boys in the creative world have taken this to heart. A quick look around the Google headquarters will have you wondering if you've walked into the den of some hugely wealthy playboy student and while touring Pixar you could be forgiven for thinking you were in the midst of some freaky Alice in Wonderland fairytale.

Whilst these places may be in the realms of office-fantasy for most of the world's working populace, somehow they aren't quite exciting enough for the rest of us.

An office with its own skatepark, indoor pool or gaming area is all fun and games - and maybe that's just it. And while it is fun, there are far more interesting, relaxing, enjoyable and entertaining places to run your business.

Nowadays wifi is everywhere - you can't get away from the internet unless you really try and for those of us addicted to our 'crackberries', we're lost without them. Skype means we can make all-important conference calls from anywhere, broadband means the sending of documents and data is done in a flash, so why should we remain chained to an inner city office when the sky is the limit?

Indeed, the only real limiting factor is our imagination - anything from the back of a Maybach to the deck of a super yacht can be used to run your business efficiently - and probably even more so than being in the thick of it, surrounded by a thousand pieces of paper and staff braying about their weekend beer intake.

### EDITOR'S CHOICE



OPTION ONE...

#### "TWO TICKETS TO PARADISE"

If your normal day at the office involves a stroll down to the glistening turquoise sea through achingly white, soft sand then you've probably already made the decision to work from Laucala Island. That mental image you've got of the South Pacific, well, this is it - replete with palm trees swaying in the breeze and year round perfect temperatures.

There's no shortage of privacy for working either - the Laucala ([laucala.com](http://laucala.com)) consists of only 25 'bures' (Fijian for 'house') where you can work to your hearts content. Or until the sea, the golf course or horse-riding tear you away from that essential presentation.

